

A woman with blonde hair, wearing a bright orange sleeveless suit with a white belt, is sitting on a blue velvet sofa. She is smiling and looking towards the camera. The sofa has a yellow patterned pillow and a yellow velvet pillow. To her right is a round side table with a stack of books, a lit candle, and a gold decorative object. The background features a brick wall and a large green plant. The entire scene is overlaid with a semi-transparent blue filter.

THE *Journey*
WITH BLUE

HOST | COACH | SPEAKER

HELPING YOU CREATE THE LIFE
AND BUSINESS OF YOUR DREAMS

www.thejourneywithblue.com



A Letter From Blue

I'm Michelle Blue, one thing that I know, is that we all have a dream within us and that if the dream is given to you, then it's up to you to bring it forth into the world.

My entrepreneurial 'Journey' started after a study abroad trip to Ghana. Inspired by the girls I met on the trip, I questioned "What was my part in helping them bring their dreams to life?". Which inspired me to start Bené, a luxury scarf company committed to sponsoring tuition, books, supplies and uniforms for the girls to continue their education and follow their dreams.

We were named Mashable's Top Black Owned Businesses Changing the World, was featured in Essence, Black Enterprise, Southern Living and did a TedTalk sharing my work, "Breaking Free From The Plan and Letting Your Vision Guide You"

From my own experiences, lessons, sacrifices and failures I help other entrepreneurial dreamers step into their purpose and take the leap to creating the life and business of their dreams.

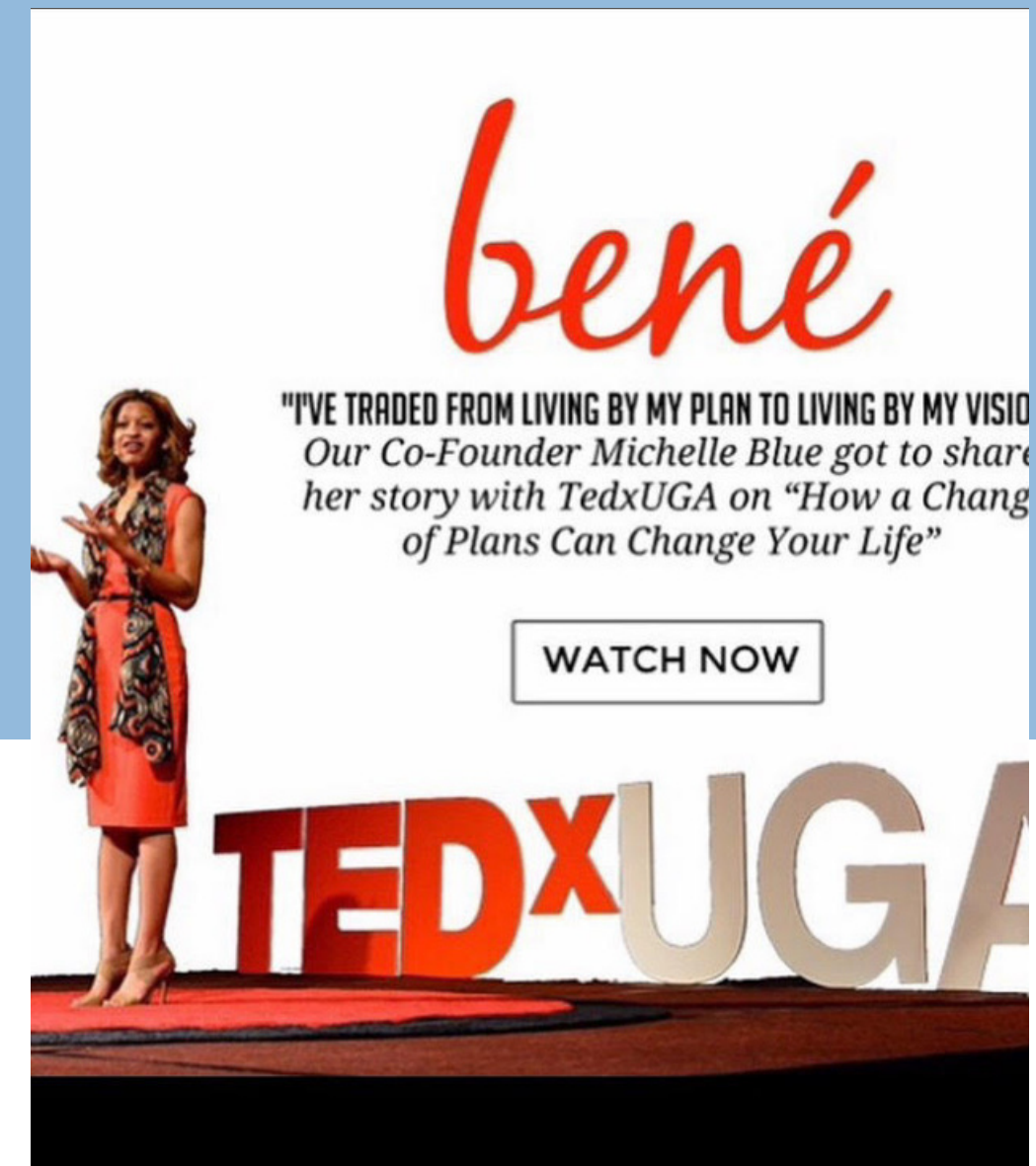
Whether I am leading conversations on The Journey with Blue, hosting & speaking on stages inspiring audiences or coaching others through my signature programs I support you to become the person your purpose requires.

-Blue ❤️



Credit: Courtesy of Michelle Blue

11 Career, Business, And Professional Coaches You Should Be Following On Instagram



ALSO FEATURED IN...

Mashable

BLACK ENTERPRISE

ESSENCE

POPSUGAR.



Essence GU Summit, 2021





Blue was invited to partner with Mastercard, IHG One Rewards and Chase to host and be a keynote speaker at their exclusive Priceless Summer Networking Reception for invite only cardholders in New York City and Los Angeles.

Through two transparent keynote speeches around success principles for attendees to grow in their life and business, Blue was able to inspire and make genuine connections with guests.

Each event ended with Q&A and a meet and greet with Blue followed by food, drinks and live entertainment.

SPEAKING TOPICS

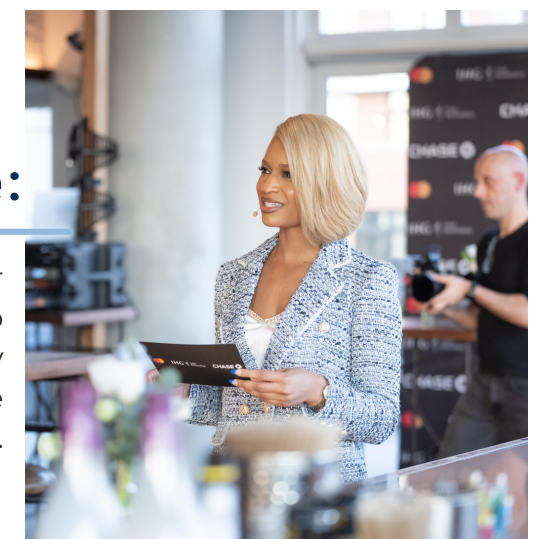


Good to Great:

The mindset, spiritual and success principles needed to step into your power and purpose to move from good to great in your life and business.

Be a Proud Failure:

Make Failure Your Greatest Teacher
How My \$40,000 Failure Lead Me to
Creating the Life & Business of My
Dreams & Helping Others to Do the
Same.





HOST OF THE BLACK-OWNED EXPERIENCE

Official Black Wall Street introduces the new “Black-Owned Series” presented by Clover, a video series that shares the stories of Black entrepreneurs across the country. The first 3 episodes feature small business owners in New York City, Washington D.C., and Atlanta. Coming Soon!

ABOUT SERIES Official Black Wall Street introduces new “Black-Owned Series,” - a video series sharing the stories of Black entrepreneurs across the country.

THE *journey*
WITH BLUE

BLUE ON - AIR TALENT



THE *journey*
WITH BLUE

HOST OF THE JOURNEY WITH BLUE

The Journey with Blue is a talk show and community where Blue leads conscious conversations with the nation's top entrepreneurs and influencers on the spiritual, mindset and success principles needed to create the life and business of your dreams.

GUEST SPOTLIGHTS



Ariane Ellsberry, 98.4k
Building Confidence to Get Next Level
Results



Abu Fofanah, 106k
Unlocking the Power of Practice



Tonya Rapley, 58k
Design Your Life on Your Own
Terms



Maya Elious, 68k
Preparation on a Purpose Driven
'Journey'



Danielle Leslie, 160k
Making Millions From the Inside
Out



Brandice Daniel, 27k
Cliff Jumping to Bring Your Dreams
to Life



NAME Adrianna Lane
AGE 35
LOCATION New York, NY
OCCUPATION Full Time Consultant with Wellness StartUp

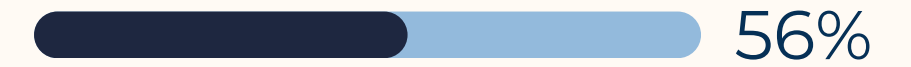
- ✓ Millennial Women
- ✓ Progressive Women of Color
- ✓ Young professionals, side hustlers & newly minted entrepreneurs
- ✓ Prioritizing investing in self and creating a holistic life & business.

Interests:

- Personal Development
- Entrepreneurship
- Monetizing Skills
- Motivation/ Inspiration
- Lifestyle Creation
- Wellness/ Spirituality

AUDIENCE DEMOGRAPHICS

Female



Male



Age



Median income



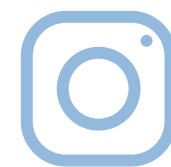
Top Cities

New York & Atlanta

SOCIAL REACH

Through Blue's digital presence, she is recognized as a personable, trusted thought leader, expert coach, host and speaker..

Blue has built her community by transparently sharing her entrepreneurial 'Journey' and inspiring other entrepreneurial dreamers to step into their power and take the leap to create the life & business of their dreams.



11k
Followers

*Both IG Pages



3.3k
Followers



1.7k
Subscribers

To bring Blue's teachings and conversations to her audience, she hosts The Journey with Blue LIVE. Intimate events in Atlanta and New York, drawing in purpose driven entrepreneurs ready to gain the inspiration, tools, and network to create the life and business of their dreams.



The Journey with Blue hosted The Power of Manifestation conversation with Christina Rice, founder of OMNoire and Vision Book Party, December '22 in Atlanta with 50 female entrepreneurs, creatives and influencers in the room to start the new year powerfully.



The Journey with Blue hosted a live conversation, February '21 in Atlanta with Tonya Rapley, sharing Tonya's 'Journey' to making her first million in her business and bring tangible resources for the entrepreneurs in the room to achieve their financial goals in order to create the life and business of their dreams.

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JOIN THE 'JOURNEY'

FOR BOOKINGS, PARTNERSHIP &
SPONSORSHIP OPPORTUNITIES

MICHELLE BLUE

MBLUE@THEJOURNEYWITHBLUE.COM

678-522-1601

 @THEMICHELLEBLUE
@THEJOURNEYWITHBLUE

 @THEJOURNEYWITHBLUE

WWW.THEJOURNEYWITHBLUE.COM

